



PRINT MEDIA GRANT APPLICATION

The Martinsburg-Berkeley County Convention and Visitors Bureau (M-BCCVB) understands that developing or re-developing a marketing plan can be costly, and it is crucial for the success of tourism in Martinsburg and Berkeley County. Therefore, the M-BCCVB provides a Print Media Grant of up to \$2,500 to support local non-profits and for-profits with tourism appeal. This grant can assist with creating a year-long marketing plan or for other print media to help promote the event or tourism site.

It's mandatory to acknowledge the Martinsburg-Berkeley County Convention and Visitors Bureau on print material; if not, it may forfeit other grant opportunities with the M-BCCVB.

This is a one-time grant. When applicable, it is encouraged to use local companies to help with plan development. The grant should be submitted well before the required date, as there is a 30 to 60-day approval/reward process. A Final report will be due no later than 90 days after completion of the print media and a copy must be provided to M-BCCVB.

Please submit your entries via email to Susan Crowell at **Susan@travelwv.com** or deliver them to the M-BCVB offices.

Handwritten submissions will not be accepted.



PRINT MEDIA GRANT APPLICATION

BUSINESS NAME: _____

BUSINESS CONTACT: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: (____) _____ BUSINESS FAX: (____) _____

CONTACT EMAIL: _____

BUSINESS WEBSITE: _____

TYPE OF BUSINESS: _____

AMOUNT OF MONEY BEING REQUESTED: _____

LIST THE TYPE(S) OF PRINT MEDIA FOR WHICH THIS GRANT WILL BE USED.

HOW DOES THIS BUSINESS PROMOTE TOURISM AND BE SPECIFIC ABOUT HOW THIS WILL ASSIST IN INCREASING TOURISM TO OUR AREA?

ATTACH YOUR MARKETING PLAN, WHICH SHOULD INCLUDE A BUDGET WITH ESTIMATED COSTS TO JUSTIFY THE AMOUNT REQUESTED.